At Kaiser Permanente, we believe total health — caring for the body, mind, and spirit — gives people the freedom to pursue the things they want in life. When they have access to healthy foods, fresh water, safe and clean environments, activities they enjoy, and quality health care, the effect is clear. They thrive.

Kaiser Permanente’s commitment to total health extends beyond the doctor’s office to improving the well-being of the communities we serve. Our partnerships in the public and private sector make an impact on people, policies, and places across our island home. Together, we amplify our shared mission to build healthier communities all over Hawaii and make wellness achievable for all.

**Why we give**

Kaiser Permanente’s approach to philanthropy is simple — we focus on people, policies, and places. This enables us to make meaningful, lasting change that touches the lives of individuals where they live, learn, work, and play.

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### KP giving by the numbers: 2014 - 2016

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Health Initiatives</td>
<td>$1.7 million</td>
</tr>
<tr>
<td>Safety Net Partnerships</td>
<td>$1 million</td>
</tr>
<tr>
<td>Community Benefit grants and donations</td>
<td>$2.8 million</td>
</tr>
<tr>
<td>Community Relations sponsorships</td>
<td>$445,977</td>
</tr>
<tr>
<td>153 Schools impacted</td>
<td></td>
</tr>
<tr>
<td>110,000 Keiki reached</td>
<td></td>
</tr>
<tr>
<td>Statewide impact – Honolulu, Maui, Kauai, and Hawaii Counties</td>
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</tbody>
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### Statewide impact – Honolulu, Maui, Kauai, and Hawaii Counties

- 110,000 keiki reached
- 70 partnerships with local organizations and institutions in support of community health
- $445,977 in Community Relations sponsorships
- $2.8 million in Community Benefit grants and donations
- 153 schools impacted
- $1 million invested in safety net partnerships
- $1.7 million invested in community health initiatives

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**Caring for our community**
AT A GLANCE: Maui Mayor Alan Arakawa issued a mayoral proclamation to honor our community partners for the Oral Health Initiative, which helped more than 15,000 Maui newborns get a head start on oral health with free baby dental packets, education, and resources for low-income families.

Partnering organizations
• Waianae Coast Comprehensive Health Center
• Hawaii Pediatric Association Research and Education Foundation
• University of Hawaii School of Nursing
• Hawaii Department of Education

Kaiser Permanente has invested in Maui’s babies, kupuna, and their families to promote oral health awareness in Maui Nui.”
Joyce Yamada, University of Hawaii Maui College

Breathing easier in Waianae

In the rural communities of Waianae and Nanakuli, asthma is a common and chronic condition. The Hawaii Keiki bill introduced school-based health services in low-income areas, making it easier for students to access care and reducing rates of chronic absenteeism.

People

What makes Hawaii unique? It’s the people that live here. We are lucky to be part of a diverse community made up of many different ethnicities and backgrounds. However, some of our multiracial and minority populations suffer from health disparities related to genetics, environment, and socioeconomic factors.

Our partnering organizations work to remove the barriers that people in vulnerable communities face: poverty, a shortage of healthy foods, and the struggle to manage chronic conditions without adequate access to health care. Addressing these issues head-on through policy and vital services helps entire populations overcome health disparities, giving everyone the potential to thrive.

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AT A GLANCE:

6 nurses serving
89 schools
6 complexes
51,000 keiki reached

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Policy

Improving the health of an entire state is no small task. Policy makes it possible for many organizations to come together to create meaningful change. Kaiser Permanente works closely with our community partners to enact new policies that help shape lifestyle choices and build healthier communities overall.

When government agencies, schools, nonprofits and businesses unite toward the common goal of improving community health, a transformative impact can occur. Through active advocacy and partnerships, our focus on policy helps build brighter futures for everyone.

Healthier lunches for healthy keiki
Nutrition policies in schools provide our keiki with healthy, fresh foods to nourish their growing bodies. Kaiser Permanente helped our state government access $30 million in federal nutrition funding for schools to serve healthier meals.

Drinking up the benefits of water

Students at Waihee Elementary on Maui in front of the school’s new water bottle filling station, unveiled March 31, 2017.

Schools are taking steps to help keiki cut down on sugary beverages, leading to lower rates of childhood obesity. Healthy hydration policies include removing vending machines and choosing not to offer sugary sodas and juices on campus. Schools who implement these policies can earn water bottle filling stations through the Hawaii 5210 Initiative, which encourages keiki to choose water whenever possible.

Partnering organizations
- University of Hawaii Foundation
- Hawaii Initiative for Childhood Obesity Research and Education
- Hawaii 5210 Initiative

AT A GLANCE:
- 72 participating schools
- 7 complexes (6 on Oahu, 1 on Maui)
- 24 water bottle filling stations installed
- 13,000+ keiki reached
Place

Healthy lifestyles aren’t created in the doctor’s office, but in places where we live, learn, work, and play. Kaiser Permanente’s place-based philanthropy focuses on transforming the physical spaces where people spend their days in order to cultivate a healthy community.

We believe that a community should be a hub for healthy, active living, where everyone from keiki to kupuna can safely walk, bike, and play outdoors. When schools, workplaces, homes, roads, and neighborhoods support a healthy and active lifestyle, the difference can be felt through our entire community.

Safe routes to school
Kaiser Permanente’s support of the Hawaii Complete Streets and Safe Routes to School bill enabled more keiki to bike or walk to school safely. The establishment of a permanent Safe Routes to School fund generated more than $2 million toward health and wellness initiatives in Hawaii schools.

The people of Kauai run, bike, and walk to greater health, thanks to a community coalition with a mission to improve the health of its island residents. Get Fit Kauai brings together local businesses, nonprofits, and government agencies to provide workplace wellness programs, safe school routes, neighborhoods that encourage active lifestyles, and events that draw hundreds of healthy participants a year.

Partnering organizations
• Get Fit Kauai
• Na Lei Wili Area Health Education Center
• Kauai County Mayor’s Office
• Hawaii Public Health Institute

[Our partnership with Kaiser Permanente] is truly a community benefit, a true investment in the County of Kauai… Kaiser Permanente has helped make Kauai a healthier place and for that, Get Fit Kauai will be forever thankful.

Bev Brody, Get Fit Kauai

Garden Isle gets fit

Kauai residents participate in Zumba exercises at the 8th annual Mayor-a-thon on June 25, 2016.

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Partnering organizations
• Get Fit Kauai
• Na Lei Wili Area Health Education Center
• Kauai County Mayor’s Office
• Hawaii Public Health Institute

AT A GLANCE:

17 workplaces impacted
1,400 Mayor-a-thon participants
2,833 walk to school participants

Bev Brody, Get Fit Kauai
Community citizenship

Awarding grants is just one way we support our community. Kaiser Permanente programs enable our organization to create change from within, which impacts our employees, members, and the communities around us.

ART INSPIRES LEARNING

Kaiser Permanente Educational Theatre Program
Kaiser Permanente’s award-winning Educational Theatre Program brings healthy eating and active living to life through free interactive performances and workshops for elementary school children.

Students from Kapalama Elementary pose with actors from “The Tiny Tree,” a Honolulu Theatre for Youth production performed on May 13, 2016.

AT A GLANCE:
137 performances
44,114 students reached
Partnerships with Castle High School and Performing Arts Center of Kapolei

FRESH FOOD FOR ALL

Kaiser Permanente Farmers Markets
For more than 10 years, Kaiser Permanente Farmers Markets at our facilities have brought together farmers and vendors to sell locally procured produce to employees and members of the community. We are proud to collaborate with additional community partners to provide even greater access to fresh and locally grown foods.

Students from Kapalama Elementary pose with actors from “The Tiny Tree,” a Honolulu Theatre for Youth production performed on May 13, 2016.

AT A GLANCE:
4 locations:
Moanalua Medical Center,
Mapunapuna Medical Office,
Honolulu Medical Office,
Kona Medical Office

4 participating vendors
33 community farmers markets supported

TRAINING THE NEXT GENERATION

Kaiser Permanente Workforce Development
Kaiser Permanente’s Workforce Development Program provides hands-on training to nurses, pharmacists, physical therapists, technicians, and other health professionals at community clinics.

AT A GLANCE:
1,962 health professionals trained
$5.5M in internship opportunities, medical residency support, and health professional training provided

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OUR COMMITMENT TO SUPPLIER DIVERSITY

We live and work in a diverse and multicultural state. Kaiser Permanente strives to contribute to our local community, revitalize our small business sector, and support diversity in business by working with minority, women, and small-business owners.

BUCKLE UP RIGHT

Kaiser Permanente Keiki Passenger Safety Program

Kaiser Permanente’s innovative Keiki Passenger Safety Program provides free car seat safety checks to the public and teaches parents how to correctly install their seats. Additionally, the program promotes bike safety with helmet donations and fittings.

AT A GLANCE:

- 1,665 car seat safety checks completed
- 188 seats donated to families in need
- 740 helmets provided to keiki
- 3,500 lives impacted every year

HELPING PATIENTS IN NEED

Medical Financial Assistance

Kaiser Permanente’s Medical Financial Assistance program provides financial assistance for necessary treatments and services to low-income families living at or below 400 percent of the Federal Poverty Guidelines.

Your assistance has eased the stress on paying medical bills or cutting back on medical care. My vision issues have been stabilized and allow me to continue everyday life, including seeing my grandchildren and life in general.

Kaiser Permanente Medical Financial Assistance recipient

AT A GLANCE:

- 30,751 people served
- $39,216,867 in medical financial assistance provided

OUR COMMITMENT TO SUPPLIER DIVERSITY

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AT A GLANCE:

- 69 diverse suppliers
- $90M spent doing business with diverse suppliers

What is a diverse supplier?

A certified minority-owned or woman-owned business, or a small business as defined by the U.S. Small Business Administration.
We’re incredibly thankful for our partnerships in the community: the organizations and individuals that champion total health, address the needs of vulnerable populations, and create policies that enable communities to thrive. It’s our privilege to work with you to care for the people of Hawaii.

Mahalo and aloha,
Kaiser Permanente Hawaii